

Jane Kim

Product Designer

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Experience

Product Designer

USI Insurance | Remote | May 2023 - Current

- Direct end-to-end UX strategy for USI PATH, a secure SaaS risk management platform serving 800+ enterprise clients and managing \$1B+ in assets, aligning design decisions with business goals and user needs
- Conduct discovery workshops, stakeholder interviews, journey mapping, and usability testing to identify UX pain points and optimize underwriter workflows, reducing task time by 12% in premium estimation tools
- Partner with cross-functional agile teams including Product Manager, Product Owner, Lead Engineer/Developer and other key stakeholders
- Lead iterative prototyping and UAT testing to validate designs against accessibility standards and process efficiency goals
- Build and maintain a robust, Material UI-based design system in close partnership with engineering, accelerating UI consistency and cross-functional efficiency across product lines

Product Designer

Appian Corporation | Mclean, VA | March 2022 - March 2023

- Championed a user-first, service-design approach for government-facing case management tools—streamlining onboarding, clarifying intake processes, and increasing task completion success by 20%
- Delivered 100+ accessible UI screens for complex case workflows, improving platform consistency and enabling scalable development handoffs
- Designed and shipped high-impact features across web and mobile, owning the full lifecycle from ideation and prototyping through validation, delivery, and iteration
- Conducted heuristic evaluations and usability testing with government users to identify accessibility gaps and streamline critical case actions

Product Designer (Contract)

Moment Studio | Remote | July 2021 - March 2022

- Designed and tested mobile-first search flows for Sequeer, an LGBTQ+ search engine, resulting in 1,000+ organic downloads and a 25% increase in filter usage success through streamlined UX and onboarding
- Led UX design for Terrascope, an AI-powered land discovery platform, prototyping intelligent search experiences and property comparison tools that leveraged machine learning to surface relevant parcels based on investor criteria and land potential

UX/UI Engineer

Counterpoint Consulting | Vienna, VA | June 2020 - February 2022

- Owned design and front-end development for a public health portal, improving usability for agencies through responsive UI and real-time data visualizations
- Built reusable UI components in React and worked closely with engineers to streamline implementation and accelerate handoff
- Collaborated with policymakers to translate evolving regulatory requirements into scalable and accessible digital tools

Education

Bachelor in Computer Science

Completed coursework in Human-Computer Interaction

University of Virginia, Charlottesville, VA

UX/UI Design Certificate

Avocademy

Skills

Tools: Figma, Figjam, Sketch, Adobe XD, InVision, Miro, Zeplin, Jira

Design Skills: User-Centered Design, Interaction Design, Information Architecture, User Personas, User Flows, Qualitative/Quantitative User Research, Data Visualization and Analysis, Journey Mapping, Wireframing, Prototyping, Heuristic Evaluation, Visual Design, Data-Driven Design, Usability Testing, Responsive Design

Technical Skills: HTML, CSS, Chrome DevTools, React, Javascript, SQL, Bootstrap, Cross-Browser Testing, Git / GitHub